

REDES REGENERATIVAS

Una oportunidad para fortalecer los esfuerzos de conservación en el SAM



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LIDERAZGO SAM
Programa de Liderazgo en el
Sistema Arrecifal Mesoamericano

Foto: 2010 MAR Fellow Ian Drysdale

Networks

A network is a set of **relationships** that are characterized by both strong and weak **ties**.



Networks are especially good at producing four effects:



Assemble novel and flexible combinations of human talent

Enable efficient access to new resources



Grow rapidly to “critical mass”

Move and test ideas and information widely and swiftly





Assemble novel and flexible combinations of human talent

This **combined** talent is especially valuable when **seeking innovation**, because it brings together a fresh diversity of people and ideas and can be **highly responsive** to opportunities and other changes.



Enable efficient access to new resources



In an effective network, each member is connected to many other people, and through them to yet more people.

Thanks to this multiplier effect, a network can potentially provide its members with **efficient access** to thousands of other people and their **knowledge, skills, and resources**.



Grow rapidly o create a “critical mass”



Networks can grow rapidly because of what’s called the **Law of Increasing Returns**.

Network members’ interest is to have more members with whom to **connect** and transact.

A network may **expand explosively** when its members bring some or all of their networks into the network—an instant infusion of new members.



Move and test ideas and information widely and swiftly



In networks, **information flows** between members through the numerous links they have established. This unmediated exchange facilitates the **rapid dissemination of ideas** and the collection of feedback across a large and potentially diverse number of members.



Definition of a Regenerative Network

Networks of individuals and organizations that aim to solve a difficult problem by working together, adapting over time, and generating a sustained flow of activities and impacts.

They are regenerative because they are designed to be a platform for generating **multiple, ongoing** social impacts, not just accomplishing a single outcome.



Key Characteristics of a Regenerative Impact Network

Shared Purpose

Members share a collective purpose that is focused on creating social good.

Flexible

The network's structure is flexible and adaptable and changes as needed.

Members Driven

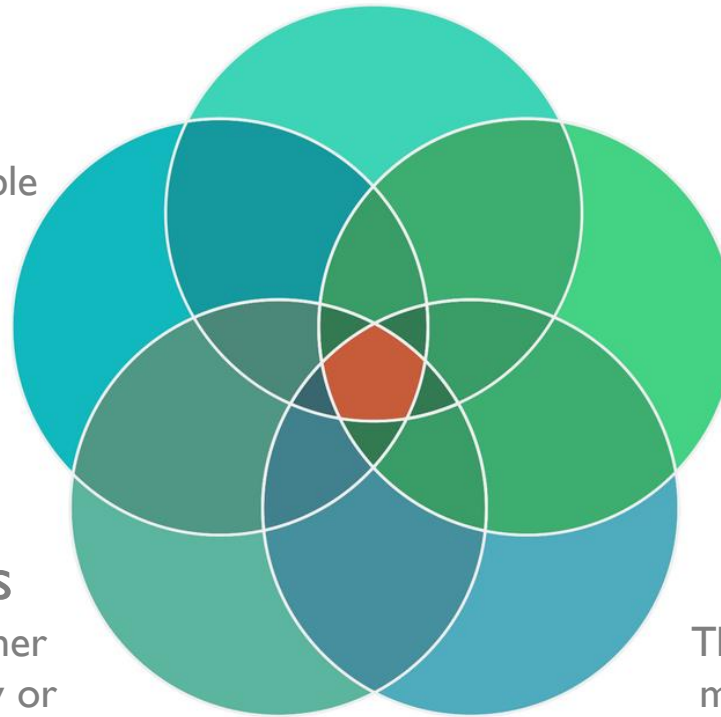
Members set the network's mission and goals and "make the rules," and members do most of the work.

Value Propositions

Value is determined by whether members engage in an activity or not

Relationship Focused

The focus of relationship building is member-to-member, not with staff or other providers.



What Makes Regenerative Networks Tick?

Regenerative networks combine powerful social dynamics—the basic human desire to **connect, share, belong, and make a difference**—with a decentralized structure that enables members to amplify their efforts.

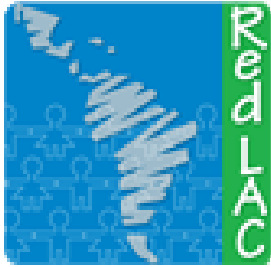
They set two social forces in motion:

- the **generosity** with which members treat each other, and
- the shared sense of **identity** they develop.



In conclusion, a regenerative network has:

- ✓ Members who **freely** contribute their skills and talents to a **unique capacity** they own together.
- ✓ Members who efficiently reach whomever they need to **obtain the information** and resources.
- ✓ Members who **readily attract new members** to add value to the network.
- ✓ Members who **act independently and in alignment**, even though no one is in charge.
- ✓ Members who, when their collective actions achieve impact, are **eager to increase their contributions** to the aspirations of the network.



RedLAC

From its establishment in 1999, the Latin American and Caribbean Network of Environmental Funds (RedLAC) has been dedicated to promote the interrelationships of **Environmental Funds in the LAC** region through **capacity building and knowledge management** initiatives that contribute to biodiversity conservation and sustainable development.

Our diversity in numbers.
This is what we protect

50%

of the world's tropical forests

41%

of the total mammal species

33%

of the total reptile species

50%

of birds worldwide



17
Countries

53
Endowment
Funds

900
Protected
Areas

21

Members
16 countries



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MAR LEADERSHIP

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MAR Leadership 2.0

Identify successful ideas

Identify, strengthen and incubate projects



Scale Up Impact

Replicate and scale up high impact projects



Leadership

Build a critical mass of local leaders



Mentoring

Transform skills into measurable actions

Impact Conservation
+
Smart Development



**MAR Leadership
Network for Impact**

MAR Coral Restoration Network





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THANK YOU!

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