



Tulum +20
Securing Wellbeing in the Mesoamerican Reef through a Blue Economy
Side event at Cancún Convention Center and COP13 Moon Palace



The MAR Fund, Healthy Reefs Initiative and MAR Leadership Program and their diverse partners in conservation have proven track records of designing and successfully implementing innovative solutions to marine resource management challenges, including science-based, decision making tools, collaborative marine resource monitoring, innovative solutions for marine spatial planning, and novel finance mechanisms to facilitate the restructuring of fisheries. We see a clear opportunity for Belize, Guatemala, Honduras and Mexico to collectively enhance their global leadership in resolving complex marine conservation problems and forging a pathway for businesses and communities to thrive under the emerging Blue Economy.



Our aim is to build personal, corporate and societal responsibility towards our blue resources and to guarantee their effective protection and sustainable use as pillars of rural and urban development, and through this approach enable businesses and communities, large and small, to see sustainable returns on their investments. To the extent that this effort is undertaken in a participatory way, in which people living in small coastal communities and large coastal cities alike embrace the connection between a healthy reef and their own wellbeing, it will have a much greater chance of enduring over the long-term.

We thank the participation of José Luis Funes Izaguirre, General Director of Wildlife; María del Carmen García, from CONANP; and Gina de Ferrari, Board Member of MAR Fund, for their interventions during our side events Tulum+20 at the Cancún Convention Center and COP13 inside Moon Palace venue; as well as the attendance of the new Ministry of Ecology and Environment, Alfredo Arellano.

For live videos of our HRI's Team presentations please visit our Facebook fan page:

- Melanie McField <http://bit.ly/2gFqaV0>
- Ian Drysdale <http://bit.ly/2hSlzjx>
- Ana Giró <http://bit.ly/2gFrXcO>

